



STAFF PHOTO — ANDY FLYNN

The Adirondack Daily Enterprise and weekly Lake Placid News are produced here at 54 Broadway in Saranac Lake. All the staff for both newspapers are based in this building, including those in marketing, news/sports, printing and circulation.

Adirondack Publishing's Next Generation Newsroom

Building the next generation of journalists

Mission

Adirondack Publishing's Next Generation Newsroom creates educational pathways for students in the Tri-Lakes Region of New York's Adirondack Park to become professional journalists.

The Next Generation Newsroom is a program of outreach, recruitment and training for local students — in public and private schools and homeschooled — to gain valuable experience that will launch their journalism careers — either in entry-level positions at the Adirondack Daily Enterprise and Lake Placid News or in bigger newsrooms.

Make a difference

"News is that part of communication that keeps us informed of the changing events, issues, and characters in the world outside. Though it may be interesting or even entertaining, the foremost value of news is as a utility to empower the informed.

"The purpose of journalism is thus to provide citizens with the information they need to make the best possible decisions about their lives, their communities, their societies, and their governments."

American Press Institute

Cover the world in your backyard

The ADE and LPN, founded in 1895 and 1905, respectively, continue to be a proven training ground — a stepping stone — for young journalists' careers. It's part of the legacy of these hyper-local newspapers. Many who have worked in our newsroom have eventually moved on to bigger media outlets, such as The New York Times.

Interns help the ADE and LPN staff cover a wide variety of community news and sports in a region that is unique in America, such as environmental issues and outdoor recreation in the 6-million-acre Adirondack Park and Lake Placid's Olympic legacy, as host of the 1932 and 1980 Olympic Winter Games and its continuing role in training Olympic hopefuls and hosting international sporting events.



STAFF PHOTO — ANDY FLYNN

Lake Placid News and Adirondack Daily Enterprise intern Arthur Maiorella — a junior at Syracuse University's Newhouse School of Public Communications — takes photographs during the swim portion of the 2023 Ironman Lake Placid triathlon at the Mirror Lake beach.

Newsroom Mentors



STAFF PHOTO — ANDY FLYNN

Elizabeth Izzo, managing editor of the Adirondack Daily Enterprise, grew up in the Clinton County town of Peru, New York. She has 12 years of professional newspaper experience.



STAFF PHOTO — ELIZABETH IZZO

Andy Flynn, editor and publisher of the Adirondack Daily Enterprise and Lake Placid News, grew up in the Franklin County village of Tupper Lake, New York. He has 32 years of professional newsroom experience in public radio and newspapers.



STAFF PHOTO — ANDY FLYNN

Parker O'Brien, sports editor of the Lake Placid News and Adirondack Daily Enterprise, grew up in the Essex County village of Lake Placid, New York. He has three years of professional newspaper experience.

Next Generation Newsroom

What we offer college professors and students

- We invite students — attending North Country Community College in Saranac Lake and Paul Smith's College — to submit stories and photos for publication in the ADE and LPN.
- We offer paid summer internships — one at ADE and one at LPN — for college journalism students who live in the Tri-Lakes Region and journalism students enrolled at colleges in New York state, through the New York Press Association.
- We offer college scholarships for journalism students who live in the Adirondack Park (including print, broadcast, photo and multimedia)
- Our editors are available to conduct mock job interviews for journalism school students (via Zoom).
- Our editors are available to speak to students about community journalism, our newspapers, our unique coverage area in the Adirondack Park, and internship and employment opportunities (in person or via Zoom).



STAFF PHOTO — ANDY FLYNN

Lake Placid News and Adirondack Daily Enterprise intern Arthur Maiorella — a junior at Syracuse University's Newhouse School of Public Communications — takes photographs of paddlers at a boat launch in Saranac Lake in June 2023.



STAFF PHOTO — ANDY FLYNN

Lake Placid News intern Rose Wenzler meets USA Luge Olympic medalist Chris Mazdzer in January 2023 before the opening ceremony of the FISU Winter World University Games at the 1980 Herb Brooks Arena in Lake Placid. She was in seventh grade at the time, and she started as a News intern in sixth grade.



STAFF PHOTO — ANDY FLYNN

Lake Placid News intern Rose Wenzler interviews High Peaks Cyclery co-owner Brian Delaney at his Main Street, Lake Placid location in June 2023 for a story about the 40th anniversary of the business. She was in seventh grade at the time, and she started as a News intern in sixth grade.

Next Generation Newsroom

What we offer middle/high school teachers and students

- We invite local students to submit stories and photos for publication in the ADE and LPN.
- We offer unpaid internships during the school year and summer (for school credit).
- One of our editors is available to present a News Writing Workshop for local students (Zoom).
- We support active news clubs, newspapers and photography clubs in local schools.
- In schools that don't have active news clubs, newspapers or photography clubs, we advocate for the formation of those clubs and newspapers.
- We sponsor writing and photography contests for local students.
- We sponsor meet-the-journalist events in local schools.
- Our editors are available to take part in Career Day at school or Career Shadow Days with local students.
- Our editors are available to speak at local schools about community journalism, our newspapers, our unique coverage area in the Adirondack Park, and future internship and employment opportunities.
- We offer tours of our newspaper facility in Saranac Lake to local students (all grades).
- High school students may have the opportunity to become paid correspondents after completing an internship.



In December 2022, Lake Placid News intern Rose Wenzler wrote a column about being a new member of the Lake Placid Middle/High School cross-country skiing team.



Once a month, the Adirondack Daily Enterprise publishes the "Teens Speak" column — book reviews and essays by local teens, sponsored by the Adirondack Center for Writing.



STAFF PHOTO — ANDY FLYNN

Students in the Lake Placid Elementary School fourth-grade classes of Mrs. Smith and Mrs. Brewer pose with copies of the Lake Placid News during a career day in May 2016. As part of the newspaper's outreach program, LPN Editor Andy Flynn participated in the event and explained what he does in the newsroom.

Next Generation Newsroom *What we offer elementary school teachers and students*

- We invite local students to submit stories and photos for publication in the ADE and LPN.
- We sponsor writing and photography contests for local students.
- We support active news clubs, newspapers and photography clubs in local schools.
- In schools that don't have active news clubs, newspapers or photography clubs, we advocate for the formation of those clubs and newspapers.
- Our editors are available to speak at local schools about community journalism, our newspapers, our unique coverage area in the Adirondack Park, and future internship and employment opportunities.
- Our editors are available to attend Career Day at local schools to explain the job of a journalist.
- We offer tours of our newspaper facility in Saranac Lake to local students (all grades).



STAFF PHOTO — ANDY FLYNN

Students in the Lake Placid Elementary School's kindergarten classes say "Turkey!" at the end of a tour of the Adirondack Daily Enterprise offices in Saranac Lake in November 2017, led by former Enterprise and Lake Placid News Publisher Cathy Moore. Students, posing here in the press room, learned all about how their hometown newspapers are made, from advertising to news and sports and the printing. The Lake Placid News is printed in the Enterprise press room, and editorial staff at both newspapers share a newsroom.

For more information about Adirondack Publishing's Next Generation Newsroom program, contact Andy Flynn, editor/publisher of the Adirondack Daily Enterprise and Lake Placid News at 518-891-5559 or aflynn@lakeplacidnews.com.
Learn more about the newspapers at www.adirondackdailyenterprise.com and www.lakeplacidnews.com.